



truthsocial.com

truth social is america's "big tent" social media platform that encourages an open, free, Show more

Company TRUTH Social
Year Founded 2021
Employees --
HQ United States, Florida, Palm Beach
Annual Revenue --
Industry News & Media Publishers

[Connect this website](#)

Global Rank
#10,934
+ 19

Country Rank
#2,501
+ 22
United States

Category Rank
#180
+ 2
News & Media Publishers
(In United States)

Total Visits
6.7M

Bounce Rate
48.80%

Pages per Visit
3.15

Avg Visit Duration
00:05:04

truthsocial.com Ranking

Website ranking helps evaluate the value of a business. Over the last three months, truthsocial.com's global ranking has increased from 12,326 to 10,934.

Category Rank
News & Media Publishers
(In United States)

Country Rank
In United States

Global Rank



Similarly ranked sites

- 178 tennessean.com
- 179 luxandlush.com
- 180 truthsocial.com
- 181 163.com
- 182 indianexpress.com

[See top websites →](#)

truthsocial.com Traffic and Engagement Analysis

truthsocial.com's traffic has decreased by 7.27% compared to last month (Desktop). Click below to reveal how well truthsocial.com meets visitor expectations and captures their interest.

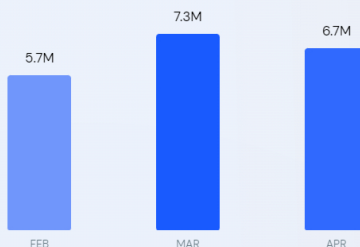
Your public traffic ranking reflects your real-world success

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Traffic & Engagement Last Month

Total Visits Last 3 Months

Total Visits
6.7M
Last Month Change
7.27%
Avg Visit Duration
00:05:04
Bounce Rate
48.80%
Pages per Visit
3.15



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- ✓ Market share

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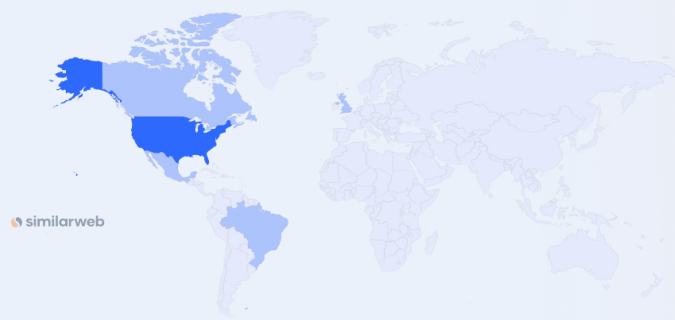
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Geography & Country Targeting

Which countries sent the most traffic to truthsocial.com lately? Where is their core audience from? Last month United States was the top country sending desktop traffic to truthsocial.com - click below to discover all countries



Top Countries

	United States
83.03%	▼ 11.54%
	Canada
5.08%	▲ 0.26%
	United Kingdom
2.94%	▼ 2.98%
	Mexico
1.89%	▲ 71.35%
	Brazil
0.91%	▲ 28.78%
	Others
6.15%	

[See all countries →](#)

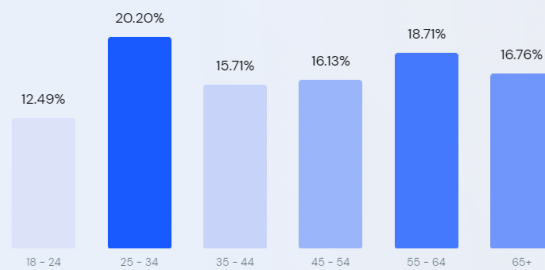
truthsocial.com Audience Demographics

Audience composition can reveal a site's current market share across various audiences. truthsocial.com's audience is 71.26% male and 28.74% female. The largest age group of visitors are 25 - 34 year olds (Desktop).

Gender Distribution



Age Distribution



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Top truthsocial.com Audience Interests

Audience interests reveal key details on the browsing interests of truthsocial.com's visitors. truthsocial.com's audience is interested in News & Media Publishers & news.

Top Categories



Other Visited Websites

rumble.com
 gettr.com
 gab.com
 thegatewaypundit.com
 bitchute.com

[See all other websites →](#)

Top Topics



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Similar Sites & truthsocial.com Competitors

Reveal truthsocial.com top alternatives and find potential or emerging competitors. gab.com is the website with the highest similarity score to truthsocial.com. Find out why - Click here to [Analyze all competitors](#)

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Site

Affinity

Monthly visits

Category

Category rank

 gab.com	100%		9.8M	News & Media Publishers	#840
 gettr.com	98%		2.8M	News & Media Publishers	#1,702
 bitchute.com	96%		18.0M	News & Media Publishers	#492
 parler.com	93%		554.7K	News & Media Publishers	#8,431
 x22report.com	91%		1.6M	News & Media Publishers	#3,995
 world-wire.com	89%		189.3K	News & Media Publishers	#11,097
 conservativebrief.c...	89%		8.7M	News & Media Publishers	#1,234
 patriots.win	89%		6.9M	News & Media Publishers	#1,118
 justthenews.com	89%		3.3M	News & Media Publishers	#2,466
 citizenfreepress.com	88%		8.4M	News & Media Publishers	#549

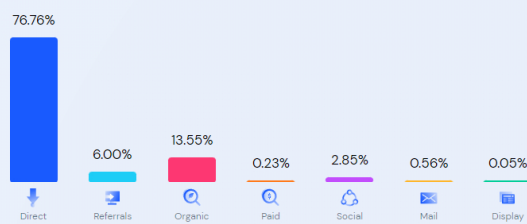
[See all competitors →](#)

truthsocial.com Top Marketing Channels

The top traffic source to truthsocial.com is Direct traffic, driving 76.76% of desktop visits last month, and Organic Search is the 2nd with 13.55% of traffic. The most underutilized channel is Display. Drill down into the main traffic drivers in each channel below

Marketing Channels Distribution

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Direct	
 truthsocial.com	76.76%
 gab.com Top competitor	88.23%
Industry benchmark	?

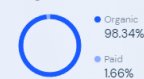
Benchmarking against your industry helps you optimize your marketing budget.

[Unlock your industry benchmark →](#)

truthsocial.com Top Keywords by Traffic Share

See the list of top keywords driving organic traffic to truthsocial.com (Desktop, worldwide)

Organic vs. Paid



Top Keywords

truth social	240.2K
VOL: 1,100,925	\$0.64
trump truth social	40.8K
VOL: 100,204	\$--
truth social trump	31.2K
VOL: 62,887	\$--
donald trump trut...	20.9K
VOL: 54,626	\$--
truthsocial	17.2K
VOL: 50,466	\$0.69
532 Others	
See more →	



Want to uncover more opportunities?

Grow your traffic share per keyword and understand how SEO and PPC investments can be optimized with Similarweb's Digital Marketing Intelligence solution.

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truthsocial.com Referral Traffic

The top referral sites sending desktop traffic to truthsocial.com.

Category Distribution



Top Referrals

Start a trial	17.68%
Start a trial	10.44%
Start a trial	8.25%
thegatewayp...	7.56%
breitbart.com	6.78%
donaldjtrum...	4.42%
120 Others	44.87%
See all →	

Referring Websites

126

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Social Media Traffic to truthsocial.com

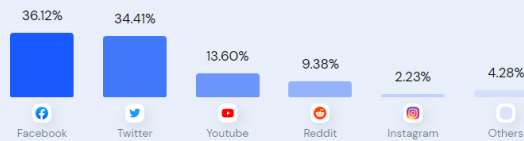
truthsocial.com gets most of its social media traffic from Facebook, followed by Twitter and Youtube (Desktop). Engaging audiences through Instagram may reveal new opportunities

Social Networks

Social Network Distribution

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15



Outgoing Links from truthsocial.com

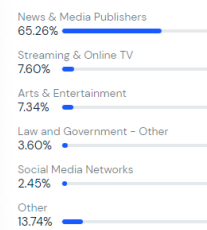
truthsocial.com is sending desktop traffic to 344 different websites from several categories. Discover each category's traffic share below

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Top Outgoing links

Start a trial	9.35%
Start a trial	7.59%
Start a trial	7.34%
dcenquirer.c...	6.47%
youtube.com	4.30%
resistthema...	4.01%
338 Others	60.94%
See all →	

Category Distribution



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truthsocial.com Technology Stack

These are the website technologies, by industry, used on truthsocial.com. There are a total of 7 technologies from 5 different industries installed on truthsocial.com.

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Mobile (3)

Advertising (1)

Conversion & Analytics (1)

Email Services (1)

Meta Viewport

See all →

PubMatic

See all →

Piwik

See all →

Microsoft Exchange O...

See all →

More Industries

1

See all →

Channels

Outgoing
links

Technologies



Ready to discover high quality prospects?

Identify what technologies a website uses to craft the perfect sales pitch, and shorten the sales cycle with the Similarweb Sales Intelligence Solution.

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Browser Extension

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